# Cyber Ape Yacht Club ABOUT US JULY 2022

UNMATCHED IN-PERSON UTILITY, AND NEVER DONE BEFORE WEB3 ACCESS COMMITTED TO PROVIDING ONGOING UTILITY AND INCREASING VALUE LARGEST PASSIVE INCOME OPPORTUNITY THROUGH OUR CASINO GAMBLESTAKES OWNERSHIP TO PLAY, EARN, WORK IN THE MOST INCLUSIVE AND LARGEST METAVERSE EXCLUSIVE ACCESS TO NIGHTCLUBS, HOUSES, DISCOUNTS ON CLOTHING BRANDS, TRAVEL, INSURANCE AND MUCH MORE

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- 10,000 CAYC
- MULTIPLE TIERS
- PASSIVE REWARDS
- UNQIUE ACCESS TO MAJOR EVENTS

and so much more

#### CAYC HIGHLIGHTS

We're all about transparency. There is no team out there that is more open and has disclosed more information than the Cyber Apes Yacht Club team.

We have and will continue to build CAYC value in real-time for all our community to watch, from code development, to ideas and concepts.

Everything is open.

Our core objective is to provide an ongoing passive reward opportunity to our CAYC holders and unprecedented overall Utility both in all worlds – real or virtual.



DRIVING INNOVATION AND CREATIVITY ACROSS WEB2, WEB3 & WEB5 TO BENEFIT OUR COMMUNITY



#### **KEY TAKE-AWAYS**



UNMATCHED IN-PERSON UTILITY, AND NEVER DONE BEFORE WEB3/5 ACCESS



Our team consistently came across NFT projects that promised the world and provided little value or had great ideas and poor execution. This left our team thinking: What if we were to take the success of a lot of other projects and add the most unparalleled utility. Take those same ideas and add in-person utility such as Exclusive access to events, discounts on clothing brands, casino rewards, and much more. What if we did all of that in multiple different realities as well? In just a short time, you will be able to enter the Unreal Kingdoms Metaverse -Currently the largest Metaverse to be built, with aspirations of cross platform functionality. You can be watching your friends and community members battle, raid, build an economy, or gamble in the first ever metaverse casino. In Unreal Kingdoms, you can truly create your own destiny.

#### WHY IT WILL SUCCEED

We believe we will succeed due to our protected IP/Patents, along with our one of a kind "Metaverse" Unreal Kingdoms. We are the only project released to date that is taking the technology of Web3, combined with the "futuristic film" Ready Player One and their Easter Egg concept, mixing realities, and making the impossible possible. Owning a Cyber Ape grants you access into the hung, exclusive metaverse servers, clubs, discounts, and various reward pools. This is the main reason that many want to own a Cyber Ape Yacht Club NFT. A Key into the "Unreal Kingdom/Ready Player One hunt", so they can access the Metaverse Yacht Club, only accessible via owning a Cyber Apes NFT.



UNMATCHED IN-PERSON UTILITY, AND NEVER DONE BEFORE WEB3 ACCESS

#### WHO IS OUR CORE TEAM



#### **DRU MUNDORFF**

Dru is the innovator and creator of Cyber Apes Yacht Club, he co-leads the day-today projects. Dru has an extensive background in digital marketing, social media advertising, and coding. Some people know him as CodeCompiler.

He has been at the forefront of Web3 & Blockchain since it's inception. He continually innovates, advances, and blends his past experiences into defining CAYC's future.

Dru also owns/operates one of the largest Big Data marketing databases. His focus now is ensuring CAYC delivers both real and virtual value to the club members





#### MARK CHESTER

Mark is a senior executive that has been in IT for over 35 years. Previously he held the role of Partner and Chief Technology Officer for 10 years with EY (Ernst & Young) in addition to his prior COO position and other progressive roles in firms such as Novartis, Sony etc.

He leads a successful global consultancy firm focused on Web3, Decentralization and Blockchain technologies.

Mark was previously part of the technology and network team developing PSX for Psygnosis that was later acquired by Sony and rebranded PlayStation.

#### WHO IS OUR CORE TEAM - Continued



#### **JACK KLEBBBA**

Jack 'Reach' is the CAYC Casino Developer and Operations Officer for GambleStakes. With extensive expertise in the NFT space he leads all the CAYC Casino activities.



#### **DECLAN MCRITCHIE**

Declan is head designer and merchandise manager for Cyber Apes Yacht Club, He is the artist who creates the NFTs and Physical Merchandise for the project. He has curated physical collections as well as digital art for NFT projects.





### TREVOR REYES

Trever "Schnecky" Reyes: head of affiliate/partner relations and onboarding at GambleStakes.com as well as event host/coordinator for live/broadcasted events within Cyber Ape Yacht Club. He has a large background in hosting events in both Esports and Web3 and through his experience has established deep relations with various figures to club growth.

#### WHO IS OUR CORE TEAM - Continued



#### **ROADMAP – YESTERDAY & TODAY**



#### **ROADMAP – NEAR VISION**

#### Casino

Online Casino in Web2 planning to integrate into Web3. This process is made easier by having our own metaverse called Unreal Kingdoms. As we build this out, we will add sports betting and CAYCCases. We will enter multiple metaverses.



#### Metaverse

Unreal Kingdoms is our ever-expanding Metaverse starting with the Dragon Kingdoms, the Space Station, and CAYC Kingdoms. Focusing on play to earn, social gaming environment, social learning and helping businesses grow into the future of the internet.

#### Exchange

The CAYC Exchange is our central hub and will allow users to exchange from or to fiat, trade cryptocurrencies, debit card, Dragon coin and CAYC coin conversion. Integrated with Gamble Stakes for easy transfers. CAYC Trading Exchange

## CRYPTO AT YOUR CONVENIENCE EXCHANGE

#### Island & Resort

Together with our partners Dragon Guild are looking to acquire a tropical island for live events for members. Concerts, parties, vacation stays, and just enjoying time with likeminded people.

#### MARKETING LEVELS

#### Genesis Apes - Blue Tron Print



Genesis Apes have the highest additional rakeback at +10% for GambleStakes! These will also provide a 5% loss back which will be automatically added to your GambleStakes account and No crypto withdrawal fees! Plus Free access to events in Real Life / Streaming

#### **Cyber Apes - Base Multi Colored Apes**

Cyber Apes are the traditional Cyber Apes that we push out. When staked, they also benefit from +10% additional rakeback on GambleStakes + No crypto withdrawal fees. Plus Access to Events in Real Life / Streaming



#### 1 of 1's & Sporting Apes





These are minted for extreme supporters. These have multiple functions and have access to the same benefits as Genesis / Base Apes (+10% additional rakeback, automatic 5% lossback).

100 Supporter apes will each have the ability claim 1/00th of the provided reward pool.





Sport Apes are made for our Sporting Legends and Active Athletes. These are made to provide access to memorabilia and or access to 1 on 1 meet and greets and/or access to events with these people at CAYC sponsored events. Additionally, these hold the same staking properties of 1/1s & Supporter CAYCS.

#### **Psychedelic Apes (2% Holders)**



Highest Level Rewards from all CAYC adventures Total Supply – 10 Access to 1/10th of Psychedelic Reward Pool Prioritized selection of prime locations within our MetaVerse Psychedelic Reward Pool is funded with 20% of the NET CAYC profits Share the same access level from Support CAYCS and below (+10% additional rakeback, +5% automatic lossback, no withdrawal fees) As an owner of this level, your opinion MATTERS! Even without voting rights you have the ability to bring something to the table to be a topic of discussion and innovation for the

company!

#### **MARKETING LEVELS**

#### **Dragon Based Apes**



20% NET profits from CAYCCases will be set aside into Dragon Based Apes reward pool.

Each holders of CAYC #3991-#4490 (500 supply) will each have the ability to claim 1/500th of the provided allocation pool to support Community Markering Activities.Plus the benefits of Base CAYCS (+10% additional rakeback on GambleStakes + No crypto withdrawal fees.)

#### **Dragon Kings and Queens Apes**

Each Holder of a Dragon King or Queen Apes (10 total) will be provided with the largest location of land in our upcoming Metaverse.

20% NET profits from CAYCCases will be set aside into the rewards pool for Dragon King and Queen Apes.



Each Dragon King and Queen Ape owner will be granted a 1/20th allocation of the proved benefit pool. - (1/20th as the Psychedelics also earn access to this pool) to support Community Marketing Activities.

#### **Crowns and Tiaras**

Owners of CAYC NFTs with crowns and tiaras will be eligible for an additional multiplier on a multi-line sports bet with a 10x+ risk/return.

#### **CONFIRMED UTILITY**

#### CASINO

GambleStakes: A staking DAO, granting CAYC owners the ability to stake into our our own casino and receive rewards dependent on the traits of your Community Marketing Level.

CAYC Cases CAYC Cases is an online mystery box website that anyone above the age of 18 can use. There are, however, a few factors that make CAYCCases unique. First of all, you don't have to wait till the delivery of the virtual box to know what's inside.

#### CRYPTO EXCHANGE

CAYC.EXCHNAGE is a full Crypto Exchange supporting all major cryptocurrencies and wallet management, including access to trade the CAYC coin. Quick deposit and withdrawal options and the lowest fees of any exchange for our members.

Access to the Unreal Kingdoms Metaverse. A Web3/5 open world consisting of the largest land plots available.

#### METAVERSE

Quests, battles, collectables, community and earning potential are all possible.

Fly your Dragon, play your NFT against others in virtual reality battles.

Explore Unreal Kingdoms on Earth, Space and new worlds yet to be discovered.

#### **CONFIRMED UTILITY - continued**

Over \$1.1 million has been invested as of July 2022 into the Cyber Apes Yacht Clubs for access to enclaves, events, and venues, and we're not stopping. The team will continue to work on exclusive venues and more & more unmatched utility as time goes on.

CAYC will hold periodic sponsorship of Sporting Events, Concerts and VIP parties each year in changing locations around the world.

The CAYC Community Membership level will determine your access to these exclusive events, from virtual metaverse events, to real life front row seats and more.

Private yacht parties, discounts to hotels, flights, insurance and more are all benefits that the CAYC community will benefit from.

EASTER EGG HUNT Access to a one-of-a-kind Ready Player One based Easter Egg Hunt "The Hunt" which thousands of CAYC owners will play through clues, quests, puzzles, and games in search for the final Ethereum wallet, valued at over \$250,000 USD.

Mobile Application & Website Access to holders to be used for The Hunt.

More is being negotiated but can not be announced .... Yet!

#### EVENTS

#### PARTNERSHIPS

#### DRAGONGUILD



DragonGuild is our primary partner in the metaverse, casino and exchange. An NFT membership exclusive club, in web3 and real life with strong community focus.

#### MED2U

MED2U is a project dedicated to improving the life and wellness of people through enablement of medical discoveries, treatments and cures.

#### OPENSTADIUM



OpenStadium envisions a decentralized ecosystem for Sports & Esports enthusiasts that integrates games, and sports NFT collections, and connects the team, athlete, and fan.

#### MICROSOFT and PLAYSTATION

UnrealKingdoms will be released on all leading consoles including the Xbox and PS5 platforms, as well as mobile and PC.

#### WHAT CAYC IS SEEKING

We have self funded the majority of the project, and many millions of dollars have already been poured into the project. We seek to build a community that is interested in the future of Web3/5, respectful to our members, and want to leave the world in a better place.

We plan on having fun as a community while we build the future.

Our structure is one of inclusion and independent advisory councils that shape our future.



#### FACTS AND FIGURES

In a <u>poll</u> of 1000 respondents, 48% said they would join the metaverse for the art and live entertainment, while 44% would participate for bitcoin and NFTs.

By 2022, there will be 1.1 billion mobile users worldwide.

The metaverse may be worth <u>\$800 billion</u> by 2024 due to a surge in interest during the pandemic. That's up from \$47 billion in 2020.

JP Morgan predicts the Metaverse market size will be worth **\$1 trillion** (no time frame given).

Goldman Sachs predicts the Metaverse market size will be worth **\$1-12 trillion** (no time frame given)

The market was worth **\$46 billion in 2020.** 

In October 2021, the <u>Web 2.0 metaverse</u> was valued at \$14.8 trillion.

83.7 million Americans will use AR <u>monthly</u> in 2020. Over 110 million people will use the service by 2023.

45.8 million people saw Travis Scott's <u>Astronomical</u> show.

10.7 million people have attended Fortnite concerts.

Decentraland raised \$24 million ahead of its February 2020 release.





# THANK YOU









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